

## Birmingham Trees for Life

### PLANT A TREE FOR LIFE CORPORATE SPONSORSHIP FORM

Contact Name .....

Company Name .....

Address .....

.....

.....

Post Code .....

Daytime Tel .....

Email .....

**Details you would like included on the plaque**  
 eg. the department taking part, the event that you  
 are dedicating the trees to, or the achievements  
 being celebrated.

.....

.....

.....

Signature .....

Date .....

Position in the company .....

**PLEASE SEND THE COMPLETED FORM WITH  
 A CHEQUE FOR £250 PER PLANTING PACKAGE**

**(Please make cheques payable to  
 The Birmingham Civic Society)  
 TO:  
 BIRMINGHAM TREES FOR LIFE,  
 Birmingham Civic Society,  
 9 Margaret Street, Birmingham, B3 3BS**

## Corporate Sponsorship

Your business can make a difference to the city's landscape and its impact on Birmingham's citizens. Our urban trees help to combat air pollution, absorbing carbon dioxide; whilst tree planting cannot solve the climate change issue, trees do create a healthier environment. Trees soften the harshness of the city landscape, support urban wildlife, and have a calming influence on our hectic metropolitan life.

### Why support Birmingham Trees for Life?

Your company can help to improve the environment in which your employees work and live, and create a lasting legacy for future generations of Birmingham business people and their children. You can make a positive contribution in the fight against climate change and help to compensate for any negative impact your company's activities might have on the local environment. Your business can be seen to be a responsible and caring participant in the community, by helping to create or replace woodland, or by working with local people to improve their green spaces.

**For further information, please log onto our  
 website: [www.btfl.org.uk](http://www.btfl.org.uk).  
 If you would like to contact us, please email us at  
[bhamtreesforlife@gmail.com](mailto:bhamtreesforlife@gmail.com)**

**The Birmingham Civic Society**  
 President: The Lord Mayor of Birmingham  
 Limited Company registered in England and Wales  
 No: 6426178  
**Registered Charity No: 1123806**  
**Website: [www.birminghamcivicsociety.org.uk](http://www.birminghamcivicsociety.org.uk)**



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# Plant a Tree for Life



*Be involved in creating  
 a Community Woodland  
 in Birmingham.*



**Celebrate your company's contribution to  
 the city with a lasting legacy to enhance  
 the environment.**

## BIRMINGHAM TREES FOR LIFE

Birmingham Trees For Life is a partnership between The Birmingham Civic Society, the City Council, business and voluntary groups in the City. It is devoted to creating awareness and understanding of the value and importance of trees in Birmingham, raising money to enable more trees to be planted and encouraging everyone, especially young people, in tree planting.

Birmingham, now more than ever, needs its trees. Trees contribute so much to our health, our economy, our wildlife and our everyday quality of life. We are fortunate to have lots of trees in Birmingham, but we need many more.



### PLANT A TREE FOR LIFE

This is your company's opportunity to take part in creating new Community Woodlands in Birmingham, which will help to improve the environment in which your employees work and live, and create a lasting legacy for future generations of Birmingham business people and their children. Tree planting can be part of your Corporate Social Responsibility or ISO 14001 programme, a chance to contribute to your local community, or even a dress-down team-building event for your staff.

## Birmingham Trees for Life offers a range of sponsorship opportunities to Birmingham businesses:

### Bronze: Donations of up to £1000

Contribute to the planting of new Community Woodlands, including one semi-mature tree and a number of saplings for each £250 given. This offers opportunities for both team building and PR, with photographs, a commemorative plaque, and a great way to get staff to work together to contribute to their local environment.

### Silver: £1,000 to £1,999

Our Silver sponsors can contribute to a project, such as the planting of trees in a specific local area, perhaps to celebrate a company milestone or achievement.

### Gold: £2,000 to £4,999

Gold sponsors can select a specific project that they would like to champion, such as the creation of a small woodland in a chosen locality or even an environmental project working with a local school or community.

### Platinum: £5,000 or more

This enables BTFL to work with the Platinum sponsor to develop a bespoke project proposal which can be tailored where possible to the company's own Corporate Social Responsibility (CSR) objectives.

### Foundation:

Foundation Sponsors are those companies who make a regular annual donation to Birmingham Trees for Life to achieve an ongoing improvement in the city's green environment

## Plant a Tree for Life

If your business would like to help to create a new Community Woodland and participate in a tree planting event, you can do so from as little as £250.

Donations of up to £1000 contribute to the planting of new woodland in one of Birmingham's parks or open spaces. By planting a 'Tree for Life', your company will:

- have the opportunity for a group of staff to attend a winter tree planting event in Birmingham, where the team can don their wellies and enjoy a hands-on experience creating a lasting legacy in an urban green space.
- have photographs taken, with your company logo, of your contribution at the event, for PR purposes, internal newsletters etc.
- receive a commemorative plaque for display in your building to mark your support.

For each £250 given, one semi-mature tree and a number of saplings can be planted, by up to 10 members of staff.

**If you would like to Plant a Tree for Life please visit our website, [www.btfl.org.uk](http://www.btfl.org.uk) or complete the form overleaf.**

*At the planting event, your semi-mature tree is already placed in its planting hole; your staff just need to fill in the hole with soil. Spades are provided! Help will be on hand for those who need it; all you need to bring is enthusiasm, wellies and warm clothes!*